

NEWSLETTER

PROJECT ECO-SOCIAL ENTREPRENEURSHIP

The Centre for Vocational Education and Training of Montenegro in cooperation with organisations from the Western Balkan region (Croatia, Serbia, Bosnia and Herzegovina, Cyprus) as well as with ADP- ZID from Montenegro has an aim to build capacities for the promotion of eco-social entrepreneurship and to develop non-formal education tools and methodologies. This will motivate young people to participate in eco-social entrepreneurship through development of entrepreneurial and digital skills and this will contribute to the development of the society and its sustainable development. The project is financed by European under the Erasmus+ programme.

The project will produce four interwoven outputs:

1. E-book (Analysis)
2. Educational e-book (gamified ESE education)
3. Interactive web platform (Eco-SE-E-lab)
4. Online non-formal education training for youth practitioners.

Through the first result of the project the Interactive book” Analysis of eco-social entrepreneurship, needs, recommendations and good practices” cutting-edge researches were conducted, video interviews with young people, entrepreneurs, public institutions were recorded and examples of good practices of eco-social entrepreneurs from around the world were also selected.



This material has been translated into the national languages of all partners involved in the project thus enabling young people to learn, understand and accept the concept of eco-social entrepreneurship and to explore new ways of employment and contributions based on these sustainable goals of society. During the research various regulations, national strategies, publications and other documents adopted and developed in Montenegro were used as a source of information. Many young people and representatives of institutions were involved in video presentations and interviews were involved



BC4ESE

The presentation of interactive book the Interactive book” Analysis of eco-social entrepreneurship, needs, recommendations and good practices”

With an aim to promote the first result of the project the Centre for Vocational education organized a roundtable for the students of secondary vocational schools where they presented the first result of this project, the Interactive book “Analysis of eco-social entrepreneurship needs, recommendations and good practices”.

Students were presented the information about:

1. The research and current state analysis of eco-social entrepreneurship in Montenegro.
2. The research on obstacles that prevent development of eco-social projects and activities through social entrepreneurship
3. A good practice examples of the existing eco-social entrepreneurs in partner countries, European Union and the world

At the roundtable students had the opportunity to watch video interviews about entrepreneurial, digital competences and environmental protection measures.

A discussion was held with the students about the importance of digital competences for each individual, the meaning of social, eco-social entrepreneurship.





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Building capacities for innovation in the eco-social entrepreneurship

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